



Dear Sir/Madam,

We are pleased to **invite you to the ORGANIC ECOSYSTEM Kick-off meeting**. ORGANIC ECOSYSTEM is a three-year project framed in the European Neighbourhood Instrument on Cross Border Cooperation that aims to boost an organic ecosystem in the Mediterranean through stakeholder's strategic alliances.

The project partnership is composed by the Ministry of Agriculture of Jordan, Lebanon, Greece, and Tunisia, Apulia Region alongside with CIHEAM Bari, the Association of the Mediterranean Chambers of Commerce, Jordan Exporters and Producers Association for Fruit and Vegetables, Center for Innovation and Culture, Chamber of Commerce, Industry and Agriculture of Zahle and the Beqaa, Tunisian Agriculturist Syndicat, SEKEM Foundation, BioMass and Organic Product Cluster.

When? **Wednesday, June, 3rd 2020** - From **11.00h** to **13.30h EST**(*check your local time*)

Where? **Video conference via Zoom**

<https://us02web.zoom.us/j/89046372511?pwd=NVY1R01oYm9lSUdZQXlEaDBxYjVtZz09>

Meeting ID: 890 4637 2511

Password: 057686

What will be covered?

- The activities to be conducted by Organic Ecosystem project at country and CB levels and benefits for stakeholders
- The creation of the organic ecosystem network in the Mediterranean and its role in favouring business alliances
- Synergies on the Mediterranean Organic Agriculture
- Q&A

Why we want you to attend?

Because we want to increase project visibility and involve active participation of stakeholders in a tailor-made and a bottom up approach.

Start networking and set common grounds for a shared path for the organic sector in the Mediterranean.

Who is attending?

Media, private and public key actors from **all Euro-med countries, in particular from Jordan, Tunisia, Lebanon, Italy, Greece, Spain, and Egypt** are invited to join this event.





Please find **attached** to this formal invitation the **agenda and press release** for more information.
If you need further information please contact:

We look forward to seeing you there,

ORGANIC ECOSYSTEM's Team

www.enicbmed.eu/projects/organic-ecosystem

