



Cross-border cooperation for sustainable development and tourism, through valorisation of rural cultural heritage and conservation of natural asset of areas with ancient olive groves

*Eco-sustainable enhancement of ancient olive groves:
the experience of the Cross Border Olive project
Italy, Ostuni (BR),
Bike Hotel, ex S.S. 16 Fasano - Ostuni km 870*

February 25, 2023

9.00 – 9.30 AM Registration and welcome coffee	
9.30 AM Opening session	
9.30 – 9.40	<ul style="list-style-type: none"> Opening address and introductory remarks <i>Pandeli Pasko - Cross Border Olive Project leader- CIHEAM Bari</i>
9.40 – 9.55	<ul style="list-style-type: none"> Welcome address: <ul style="list-style-type: none"> - <i>Maurizio Raeli – CIHEAM Bari’s Director</i> - <i>Annarita Angelini – President of Parco Regionale delle Dune Costiere</i>
9.55 – 10.10	<ul style="list-style-type: none"> <i>Aurora Losacco – Joint Secretariat, Managing Authority for INTERREG IPA SOUTH ADRIATIC 2021 – 2027 projects, Puglia Region</i> New INTERREG IPA SOUTH ADRIATIC Programme 2021-27
10.10 – 10.25	<ul style="list-style-type: none"> <i>Fatbardh Sallaku – Rector of the Agricultural University of Tirana</i> Presentation of the Cross Border Olive Project and partnership follow-up
10.25 – 10.40	<ul style="list-style-type: none"> <i>Ana Zivanovic - Municipality of Bar</i> The support of local authorities and bodies for the Cross Border Olive Project
10.40 – 10.55	<ul style="list-style-type: none"> <i>Edlir Vokopola – Urban Research Institute (URI), Tirana</i> Stakeholders’ selection criteria and engagement
10.55 – 11-10	<ul style="list-style-type: none"> <i>Emilio Pesino – President of Parco Regionale Storico Agricolo Dell’Olivo, Venafro (Isernia)</i> Management of an ancient olive park: challenges, trade-offs, and results
11.10 – 11-25	<ul style="list-style-type: none"> <i>Gianfranco Ciola – Agricultural expert, Management of protected natural areas,</i> Pathways to establishing and regulating parks and nature reserves as an opportunity to promote sustainable tourism
11.25 – 11.40	<ul style="list-style-type: none"> <i>Gianfranco Cataldi – Scientific administrator, CIHEAM Bari</i> Community maps and their social function
11.40 – 11.55	<ul style="list-style-type: none"> <i>Carmela Ricciardi, “OLERE” farm</i> Landscape management of ancient olive groves
11.55 – 12.05	<ul style="list-style-type: none"> <i>Marialucrezia Colucci - Vice Presiden,t Cooperativa Serapia</i> Bike Hotel: management experience and new prospects along the Via Traiana route
12.05 – 12.30	<ul style="list-style-type: none"> Open discussion
12.30 – 13.00	Guided bike tour across local ancient olive trees
13.00 – 14.00	Lunch at Masseria “BORGO SANTURI”and tasting of typical local products
14.15 – 14.45	Cycle ride back to the Bike hotel
15h00 Closing of Greetings and event closing	

Info and reservations: CIHEAM Bari – Conferences & Events Bureau
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