



EUROPEAN COMMISSION
DIRECTORATE-GENERAL FOR AGRICULTURE AND RURAL DEVELOPMENT

Directorate B. Quality, Research & Innovation, Outreach
B.4. Organics

Brussels,
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Thank you for your email in which you have asked about how to get the EU label for labelling organic labelling juices.

The rules on organic production and the use of the EU organic logo in the labelling, presentation and advertising of products which are placed on the EU market as organic are set out in Regulation (EC) No 834/2007¹ and Regulation (EC) No 889/2008².

The EU organic logo may only be used on the products or in the advertising of the products if the product concerned is produced in accordance with the requirements laid down under the aforementioned Regulations. (Article 25 of Regulation (EC) No 834/2007)

Please note that according to Article 28 of Council Regulation (EC) No 834/2007 any operator who produces prepares and stores products under the scope of the EU organic legislation shall prior to placing on the market of any products as organic :

- a) notify his activity to the competent authorities of the Member State where the activity is carried out;
- b) submit his undertaking to the control system referred to in Article 27.

Article 57 of Council Regulation (EC) No 889/2008 states that the EU organic logo shall follow the model set out in Part A of Annex XI of the same Regulation (as modified by Council Regulation (EC) No 271/2010³). You will therefore find all the necessary

¹ Council Regulation (EC) No 834/2007 of 28 June 2007 on organic production and labelling of organic products and repealing Regulation (EEC) No 2092/91 (OJ L 189, 20.7.2007, p. 1)

² Commission Regulation (EC) No 889/2008 of 5 September 2008 laying down detailed rules for the implementation of Council Regulation (EC) No 834/2007 on organic production and labelling of organic products with regard to organic production, labelling and control (O.J. L 250, 18.09.2008, p. 1)

³ Commission Regulation (EC) No 271/2010 of 24 March 2010 amending Regulation (EC) No 889/2008 laying down detailed rules for the implementation of Council Regulation (EC) No 834/2007, as regards the organic production logo of the European Union (O.J. L 84, 31.03.2010, p. 19)

information and technical specifications to reproduce the EU logo in the labelling of your product in the referred Annex.

Yours sincerely,

